



KATELYNN PEARSON

writer | active dreamer

Contact Info

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katelynnpearson.com

I'm the person you want when...

there's a time crunch.

there's a project to be finished.

there's a movie trivia competition.

you need a teamplayer.

you need someone to be the bait in the

zombie apocolypse.

Education

University of Oklahoma

May 2017 Graduate

B.A. in Advertising

GPA 3.53

Notable Skills

Adobe Ai, Id and Ps,
Web Design, Social Media
Creation, Microsoft Office
Suite, Basic Russian,
Accents, Losing Car Keys

Work Experience & Internships

Copywriter: Lindsey + Asp Agency | 2015-Present

In our student-run integrated agency I work for Fathom, an extension of Carnival Cruise Lines. It is teaching me the art of writing a large volume of content (over 350 posts) for a client who covers a large volume of water.

Advertising & Branding Intern: Big Noise Comm. | 2015-Present

I got to do big things in a very little company. The biggest was helping to develop 3 original concept restaurants: Barley & Board, Earl's 377 and Kimzey's Coffee. I wrote everything from social media to training manuals. It taught me how to think from the client's side.

Production Assistant/Web Designer: Oaktopia | Summer 2016

I bought pineapples for a rapper and tacos for Norah Jones. I also designed a website for a critically acclaimed music festival, made promo videos and wrote content leading up to the big event. It taught me the value planning, communication and water bottles have on putting together a huge experience.

Counselor: Heart of the Hills Camp for Girls | Summer 2014

I was entrusted with 13 year olds for a month of sunshine, laughter and life lessons. It taught me to act like an adult, but play like a kid.

Involvement

High School Leadership Team: Creative Executive	Present
Camp Crimson Small Group Leader	Summer 2016
OU in Arezzo, Italy Study Abroad Program	Spring 2016
Young Life Leader	2015